

# Balancing Project Priorities

## Become a Master Juggler

*A TWO-DAY WORKSHOP FOR PROFESSIONALS  
WHO JUGGLE MULTIPLE PRIORITIES*

**Balancing Project Priorities** is a workshop based on the innovative **Organizations Alive!® Model**. It is designed to equip project managers with essential tools for balancing the complex and interdependent requirements of their work assignments.

**Balancing Project Priorities** goes beyond the science of traditional project management skills. It takes juggling multiple priorities to a whole new level – to a creative, interdependent, integrated, and delicately balanced art form!

**Balancing Project Priorities** is for people who are responsible for managing projects – from start to finish. It is for those who keep all the balls in the air and all the plates spinning; those who must be alert, agile, and ready for anything. In short, it is for people who handle multiple priorities, and who are motivated to deliver on them ... on time ... on budget and ... on the mark.

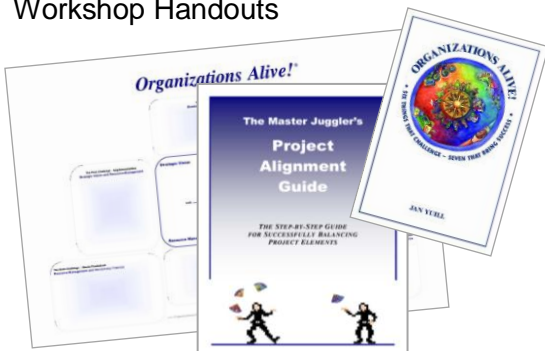
**Balancing Project Priorities** is content-rich, fast-paced, and results-oriented. It is offered to individual contributors, as well as intact teams.

*We can't wait  
for the storm to blow  
over. We've got to learn  
to work in the rain.*

*Pete Silas, Chairman  
Phillips Petroleum*

### Participant Materials

- The book – **Organizations Alive!**
- **The Project Alignment Guide**
- The laminated, poster-sized **Communication Tool**
- Workshop Handouts



### Does This Sound Like You?

- You want the confidence to move forward, knowing that your project is on track, aligned, and balanced.
- You need a thinking framework for quick diagnostics and decision-making.
- You need to be ready to capitalize on the opportunities, surprises, and challenges when they surface.
- You want to keep all the players engaged – the team, senior management, and stakeholders.

**This workshop is for you!**

## Top Reasons to Register

Upon completion of the workshop you will:

- ✓ Have the ability to quickly and easily **assess** the success potential for any project.
- ✓ Have greater **confidence**, increased **knowledge**, and new **insight** for:
  - a. Identifying the elements of well-balanced and well-aligned projects.
  - b. Recognizing both major and minor factors that can easily derail projects.
  - c. Discovering strategic, creative, and sometime hidden opportunities that can make a good project great.
- ✓ Reinforce your ability to integrate important project management skills - including the management of time, talent, resources, systems and processes, energy, expectations, performance, and relationships – with wisdom and integrity.
- ✓ Have a clear **communication strategy** to guide your project toward its successful completion.
- ✓ The ability to use the **Project Alignment Guide** over and over for any and every project.

## In This Workshop You Will Learn How To

1. **Develop** a clear and comprehensive snapshot of your current projects using the **Four Critical Success Factors**.
2. **Analyze** how **Six Universal Project Challenges** are impacting your projects ... for better or worse.
3. **Construct** a customized project map using the **Project Alignment Guide** to determine balances and imbalances, competing forces, and untapped opportunities.
4. **Assess** the greatest **Points of Leverage** for solving difficult problems, enhancing elements that are working well, and creating best practices.
5. **Draw** on the expertise and experience of **colleagues** to challenge and enhance your current project, as you apply fresh thinking, inquire more systematically, and test drive the tools of the workshop together.
6. **Influence** decision-making by using the **Communications Tool** to build support with all stakeholders.
7. **Move forward** with positive conviction on your **Action Plan**, knowing you have considered all the elements of your project and how they interface with each other, which will enable you to deliver on time ... on budget, and ... on the mark.

## What People Say About Organizations Alive! ...

*Our brief session had a definite impact on this organization. We decided to put several of the more detailed projects on hold - the ones that ... were somewhat outside of our mandate – and focus on our more pressing needs.*

PETER TILLEY  
THE OTTAWA FOOD BANK  
OTTAWA, ONTARIO, CANADA

*The audit would not have been as rigorous had we not had this model to work with. We will continue to use it to build internal capacity.*

DOYLE PETERSON  
SIL INTERNATIONAL  
CALGARY, ALBERTA, CANADA

*There's hope for greater organizational balance, as well as practical ways to understand how to get there!*

DANIELLE POIRIER  
REBEL EAGLE PRODUCTIONS  
MONTREAL, QUEBEC, CANADA

*Thank you for showing me how my business analysis project maps into the **Organizations Alive! Model**. Seeing the same information in this new light helped to identify many opportunities I wouldn't have otherwise seen. It broadened the scope, allowing more 'pieces of the puzzle' to contribute to the ultimate success of the project.*

DEBI PARUSH  
XANDROS  
OTTAWA, ONTARIO, CANADA

## About the Instructor

**Tracey Hagerman**  
Hon. B.A. (Psych.), M.B.A.

As a global project manager, a change management expert, an entrepreneur, and an accomplished public speaker and trainer, Tracey Hagerman understands the complexity of today's business projects. Known for her ability to *'achieve in three days, what most people achieve in five days,'* Tracey Hagerman excels at balancing multiple priorities.

Drawing on 18 years of experience spearheading initiatives in public, private, non-profit, and volunteer community projects, she has become a professional Master Juggler when it comes to project management. Her charismatic style, her *"ability to clearly articulate requirements,"* her gift for *"gaining people's participation,"* and her track record for producing concrete results, makes her an ideal mentor for others who strive to achieve project success.

Tracey graduated with an Honours B.A. in Psychology and a Masters of Business Administration from the University of Ottawa. She is a Certified Facilitator and an **Organizations Alive!** Master Practitioner.

Quality Materials  
Quality Instruction  
Quality Content  
Quality Results

**Guaranteed!**

**>> Schedule a  
Balancing Project Priorities  
Workshop now!**

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